

## Crisp & Green signs on big Domino's franchisee, will expand to 14 Minnesota stores

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Crisp & Green, a Wayzata-based casual salad chain, signed on its second franchisee, a second-generation operator of more than 100 Domino's locations across the United States.

Blake Graves, who will open at least four Crisp & Green locations throughout Minnesota, is a Domino's franchisee with Willmar-based Dough Management Inc., which as of August 2018 operated 110 Domino's locations throughout the country.

"He's certainly a good operator," Crisp & Green CEO Steele Smiley said. "He understands scale, understands speed, and he understands wellness."

Bill Graves, Blake's father, grew his Domino's empire from one store in Willmar to what is now the fourth-largest Minnesota-based franchisee. Bill died in a plane crash in February 2015.

Crisp & Green's first franchisee was former Golden Gopher and NBA player Kris Humphries. Humphries plans to open five stores, and he took ownership of the company's newly opened location in Dinkytown.

Graves and Humphries will develop the remaining Crisp & Green locations throughout Minnesota, which will expand the brand to 14 locations.

"We are happy to announced Minnesota as sold out, and address the incredible demand for Crisp & Green outside of our home state," Smiley said.

Crisp & Green currently has four locations open; one in Dinkytown, one in Minneapolis' North Loop, one in Wayzata and one on 50th and France in Edina.

Smiley didn't say where the incoming locations will be, but will announce new locations in the coming weeks.