

Crisp & Green restaurant to debut in Orlando market this week

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Minnesota-based fast-casual salads and bowls restaurant Crisp & Green will open Oct. 6 in Winter Park.

The new eatery is the first Crisp & Green location in Central Florida and the third in Florida — the other two are in Venice and Naples, according to its website.

The Winter Park location at 510 N. Orange Ave., owned and operated by Tampa-based Walking Tall Brands, also is one of 40 planned to open in Florida over the next two years. Another Crisp & Green is slated to open Nov. 12 in Winter Garden at 16055 New Independence Parkway.

The company's other brand in Florida is Walk-On's Sports Bistreaux, a sports-themed restaurants inspired by Louisiana cuisine.

Crisp & Green executives in a May 2022 *Orlando Business Journal* interview called Florida and metro Orlando obvious markets for the brand. "Florida and Texas are our two biggest growth areas. They're attractive, they're vibrant — there's a population base that's very outdoors-oriented," Steele Smiley, CEO of Crisp & Green, previously told *OBJ*.

Consumer spending in eating and drinking places trended higher in August, but inflation-adjusted sales were down from early-summer levels, said U.S. Census Bureau data. U.S. food and drink businesses had total sales of \$86.2 billion on a seasonally adjusted basis in August, up from July's total of \$85.2 billion. Accounting for inflation, the August total was \$1.3 billion down from May 2022's sales.



PROVIDED BY CRISP & GREEN

Bowls and smoothies from Crisp & Green

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