



## **CRISP & GREEN® ANNOUNCES NEXT LOCATION IN MAPLE GROVE, MINNESOTA**

*Twin Cities Based Healthy, Fast Casual Restaurant Chain Opening  
Up Their Fifth Location in Maple Grove.*

**MINNEAPOLIS (March 4, 2019)** – CRISP & GREEN, a Minnesota-based fast casual restaurant, announced today that it will be opening up its fifth location in Maple Grove. The restaurant will be the second location for franchisee Kris Humphries and team. Construction is expected to begin within a few weeks, with an opening date set for late Spring 2019.

Today’s announcement follows the company’s recent news that the state of Minnesota sold out just months after launching its franchise program in 2018.

Founder & CEO, Steele Smiley, is looking forward to expanding the brand and addressing the demand for CRISP & GREEN in the northwest suburbs of the Twin Cities. “We have fielded hundreds of requests for a CRISP & GREEN in the Maple Grove area from people who want to see more healthy options,” said Smiley. “Not only do we provide a healthy, chef-crafted, scratch-made menu, but we also offer fitness and wellness resources to our guests. We are eager for the Humphries team to deliver the CRISP & GREEN experience to the community of Maple Grove.”

The brand’s fifth location, which will offer the popular and wholesome menu of signature and made-to-order salads, grain bowls, and smoothies, will open in Maple Grove’s newest retail development, The Village at Arbor Lakes. The site is located at the corner of Hemlock Lane and Elm Creek Boulevard, Maple Grove’s busiest intersection.

“Maple Grove is a market we are extremely excited to go into,” said Humphries. “It’s an active and energetic community that we are thrilled to have the opportunity to serve.”

The Maple Grove site will be located at 11704 Elm Creek Boulevard North, Maple Grove, MN. Updates about the new location and its development will be posted on CRISP & GREEN’s social media platforms. For more information on CRISP & GREEN and its franchise program, please visit

<https://crispandgreen.com/franchise/>.

### ABOUT CRISP & GREEN: CRISP & GREEN is a wellness-driven restaurant chain featuring a selection of signature and seasonal salads, grain bowls, soups and smoothies, all made in-house from scratch with premium ingredients. The restaurant also offers free community fitness and wellness events to promote a healthy lifestyle beyond the kitchen. Franchise opportunities outside of Minnesota are open and interested parties are invited to apply at [crispandgreen.com/franchise](https://crispandgreen.com/franchise) or contact us at [franchise@crispandgreen.com](mailto:franchise@crispandgreen.com).